



# 2010 Advertising/Marketing Sponsorship Programs

## \$6,500 Grandeur Package—\$10,000 Value

### ADVERTISING

- Online logo, directory and e-mail link
- Logo on the Chamber page in the Fountain Valley Magazine (duration of circulation)
- Quarterly 5-minute presentation at Chamber luncheons
- Website homepage ad
- Recognition in all Chamber publications
- Logo on Chamber letterhead
- Scrolling logo at all Chamber luncheons

### RECEIVE THE FOLLOWING:

- **Gold Level Sponsor for Mayor's Ball**
  - Complimentary (1) table for 8 guests
  - Complimentary photo with City Council
  - Company name prominently displayed at event
  - Introduced and recognized publicly at the event and presented with a gift
  - Recognized in Chamber's Business Update Newsletter
  - Link on Chamber website to your business
  - Invitation for sponsor and their guest to attend the Mayor's Private Cocktail Reception prior to the event
- **Platinum Sponsor for Legislation Reception**
  - Company name and name of designated individual listed in the Event Program
  - Company name and name of designated individual will be displayed on a printed marquee and placed in a prominent location at the Legislative Reception
  - Company name and name of designated individual is recognized and formally introduced at both the VIP and the main reception
  - An opportunity for a photo with legislators attending the event
  - A company banner will be displayed at the event
  - Company will be featured on the Chamber website for six months
- **Student in Business Day Event Sponsor**
  - Event signage recognition
  - Table sign recognition
  - One promotional table
  - Full page ad in Event Program
  - Company announcement and plaque acknowledging your contribution
  - Six event tickets including breakfast
- **Business Expo Sponsor**
  - One sponsor booth for merchandise display at annual Business Expo

### ALSO RECEIVE DURING THE YEAR:

- Annual membership dues waived
- Six (6) complimentary luncheon tickets

## **\$3,500 Premier Package—\$5,000 Value**

### **ADVERTISING**

- Online logo, directory and e-mail link
- Logo on the Chamber page in the Fountain Valley Magazine (duration of circulation)
- Quarterly 5-minute presentation at Chamber luncheons
- Recognition in all Chamber publications
- Logo on Chamber letterhead

### **RECEIVE THE FOLLOWING:**

- **Silver Level Sponsor for Mayor's Ball**
  - Complimentary (1) table for 8 guests
  - Complimentary photo with City Council
  - Company name prominently displayed at event
  - Introduced and recognized publicly at the event and presented with a gift
  - Recognized in the Mayor's Ball Program
- **Gold Sponsor for Legislation Reception**
  - Company name and name of designated individual will be displayed on a printed marquee and placed in a prominent location at the Legislative Reception
  - Company name and name of designated individual is recognized and formally introduced at both the VIP and the main reception
  - Opportunity for photo with legislators attending the event
  - Company name listed in the Event Program
  - Company will be featured on the Chamber website for three months
- **Student in Business Day Major Sponsor**
  - Event signage recognition
  - Table sign recognition
  - Space on promotional table
  - One-half page ad in Event Program
  - Company announcement and plaque acknowledging your contribution
  - Four event tickets including breakfast
- **Business Expo Sponsor**
  - One sponsor booth for merchandise display at annual Business Expo

### **ALSO RECEIVE DURING THE YEAR:**

- Six (6) complimentary luncheon tickets
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## **\$1,500 Performance Package—\$2,700 Value**

### **ADVERTISING**

- Online logo, directory and e-mail link
- Logo on the Chamber page in the Fountain Valley Magazine (duration of circulation)
- One-time 5-minute presentation at a Chamber luncheon
- Recognition in all Chamber publications
- Logo on Chamber letterhead

### **RECEIVE THE FOLLOWING:**

- **Bronze Level Sponsor for Mayor's Ball**
  - Complimentary 4 seats
  - Complimentary photo with City Council
  - Company name prominently displayed at event
  - Introduced and recognized publicly at the event
  - Recognized in the Mayor's Ball Program
- **Student in Business Day Table Sponsor**
  - Event signage recognition
  - Space on promotional table
  - One-quarter page ad in Event Program
  - One event ticket including breakfast